



Annual Report 2022

The Word | A Storytelling Sanctuary

QUICK FACTS

Artists served, artist paying opportunities created,

70%

3,150

of [margins.] conference budget goes to supporting working artists.

29

publications from Editor-Writer Mentees

Creatives highlighted to a reading audience of

3.2 million

"The Word's programs leave my heart full







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A MESSAGE FROM THE FOUNDER



Dearest Word community,

The possibilities of what we can build when we trust in our collective movement continues to astound me. In FY2021-2022, The Word took a huge step in this collective work: bringing together a staff who holds space to heal one another each day, who feeds this work with love, and who respects that we are stewards and partners in a larger community's offerings. A supported staff is a vision for our being so long as our community asks us to be; it is because of your convergence around our programs that made this step right, that made it real.

It was an incredible gift to see [margins.] come to life in person in 2022. To witness folks who met over screens, over miles, finally get to hug and dance and to connect with so many new friends--writers, booksellers, and publishers--come together was such a strong reminder of the magic that unfolds in these spaces. The coming-to-life of our Margins Bookstores Month--with the beautiful spectacle of our costumed friends taking over



downtown Denver at our BookBall, and a year of eleven Editor-Writer Mentees takes my breath away.

Thank you for joining us, thank you for your commitment to this shared space, thank you for another year and expanding vision. – Viniyanka

Viniyanka Prasad, Executive Director & Founder



The Word | A Storytelling Sanctuary is a Denver, CO-based, Nationally serving nonprofit.

We:

Promote authentic storytelling from BIPOC, LGBTQIA2S+, disabled, and neurodiverse communities

Support & connect writers, publishers, booksellers, and readers

Explore new models for the literary ecosystem and collective work toward equitable futures

Hold safe space in community



our programming

To create collective abundance through storytelling by promoting cultural equity and the inclusion in published literature of perspectives from across race, cultural, ethnic, or religious identity; gender identity; sexual orientation; disability; socioeconomic adversity; and personal experiences of adversity or injustice, The Word's programming includes:

EDITOR-WRITER MENTORSHIP

A one-of-a-kind opportunity for upcoming writers to work with an experienced acquiring editor for a year-long mentorship.

[MARGINS.] CONFERENCE & FESTIVAL

A biannual space where the dream of an inclusive literary future is made into a reality.

MARGINS BOOKSTORES MONTH

Margins Bookstores Month celebrates bookstores owned and managed by and for BIPOC, LGBTQIA2S+, Disabled, and Neurodiverse communities.

BIPOC BOOKSELLER AWARD

An annual award and ceremony, the only of its kind currently in the U.S., celebrating three booksellers whose dedication to indie bookstores, and their BIPOC colleagues and communities, has positively influenced the industry.

COMMUNITY ENGAGEMENT

We hold safe space, and make room for joy, connection and celebrating the beautiful art from our communities in a variety of meet-ups and community events throughout the year.







2022 PICTURE BOOK

ADRIANA LEBRÓN WHITE



our

2022

editor-

writer

mentees

gner

2022 NON-FICTION PICTURE воок MERIAM BEN HAMZA



2022 CHILDREN'S FICTION CHAPTER BOOK SHIFA SALTAGI SAFADI



2022 YOUNG ADULT FICTION/NON-FICTION



2022 MIDDLE GRADE FICTION SOPHIE LI



2022 MG/YA GENRE FICTION KIM FEARS



2022 ADULT MEMOIR **RAKSHA VASUDEVAN**



2022 ADULT GENERAL FICTION

PATRICIA MARTIN



2022 ROMANCE

NURIN CHATUR



2022 ADULT SCI-FI/FANTASY

KARI M. JOHNSON



2022 ADULT POETRY MENTEE

CHARLOTTE YEUNG



Openm bnbl





LYDIA GREGOVIC

Assistant Editor Delacorte Press (PRH) 2022 MG/YA Genre Fiction Mentor (SFF, Mystery/Thriller, Speculative)



AMY LI

Associate Editor Crown (PRH)

2022 Adult Memoir Mentor



KHARI DAWKINS Assistant Editor Doubleday (PRH)

2022 Adult General Fiction Mentor



SAREER KHADER Assistant Editor Berkley (PRH)

2022 Adult Sci-Fi/Fantasy Mentor



MIA COUNCIL Associate Editor Penguin Press (PRH)

2022 Adult Poetry Mentor



MATT PHIPPS Assistant Editor G.P. Putnam's Sons (PRH)

WaterBrook & Multnomah (PRH)

ESTEE ZANDEE

Editor

2022 Non-Fiction Picture Book Mentor

2022 Non-Fiction Picture Book Mentor



MARIA CAMILA CORREA

Associate Editor Random House Books for Young Readers (PRH)

2022 Fiction Picture Book Mentor



RŪTA RIMAS Executive Editor Razorbill (PRH)

2022 Children's Chapter Book Mentor



GIANNA LAKENAUTH Assistant Editor Knopf Books for Young Readers (PRH)

2022 Middle Grade Mentor



STACEY BARNEY Associate Publisher Nancy Paulsen Books (PRH)

2022 Young Adult Fiction Mentor





Since 2018, The Word has been pairing upcoming writers from underrepresented backgrounds with experienced book publishing editors for a yearlong mentor experience.

In 2022 The Word partnered with Penguin Random House editors to support **11 writer mentees**, and provided **148 writers with feedback**!

Since 2017, NINE MENTEE trade book PUBLICATIONS from PREVIOUSLY UNPUBLISHED WRITERS

"My mentor completely changed how I view poetry and how I write. Our regular exchanges and discussions have opened my eyes to the fantastic and unusual facets of poetry that I never learned at school."

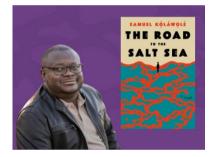
- Charlotte Yeung 2022 Mentee

"Thanks to my mentor, and the program's community of writers, I feel more confident and better equipped to make my voice and ideas heard. As a BIPOC writer, this mentorship is my first open door, and I firmly believe it will lead me to many others."

> - Meriam Benhamza, 2022 Mentee



2020 Picture Book Mentee, Alyssa Reynoso-Morris released two books In 2023! Plátanos Are Love (Atheneum Books for Young Readers - Simon & Schuster) The Bronx Is My Home (Christy Ottaviano Books - Hachette)



2019 Adult Fiction Mentee Sameul Koláwolé Debut novel The Road to the Salt Sea out July 2024 with HarperCollins

Emily Feinberg at Roaring Brook Press has acquired world rights to debut picture book Cesaria Wears No Shoes by 2019 Picture Book

Mentee, Denise Adusei (I.), co-founder of #BlackCreatorsInKidlit and #LatinxPitch, illustrated by Priscila Soares. Cesaria Wears No Shoes is about a deaf girl who experiences the wonders of African diaspora-inspired Carnival celebrations by feeling the music through her bare feet. Publication 2024; Regina Brooks at Serendipity Literary Agency did the deal.

[margins.]

Our first in-person conference and festival and visions for the future:

In 2022, the *[margins.] Conference* came to life both virtually and in-person, for 3 days in Denver, CO after the COVID-19 pandemic. The opportunity for writers from the margins to finally come together in this time offered deep connections, community healing, the sharing of knowledge and resources in the expansive setting that is cultivated in this space.

[margins.] is a biannual space where the dream of an inclusive literary future is made into a reality. The conference also includes break-out group **Q&As with our speakers**, one-onone **feedback sessions**, **free community programming**, the presentation of **three literary awards**, and a public **book festival**.

In the non-conference year of 2023, The Word is organizing a virtual mini-conference ahead of the next biannual conference and festival coming in 2024.









In 2022, we were together **in person and virtually**, gave **20 scholarships to attend the conference**, and cultivated a space that was accessible to an expanded audience, with attendees from all over the globe.

We explored through writing craft, publishing, and community/activism tracks. We were grounded in each other's presence. We explored expanding paths. We screened films. We danced. We came together to heal, learn, and spark continuing movement.





FEATURING **+ 100** LITERARY CREATIVES FROM BIPOC, LGBTQIA2S+, DISABLED AND NUERODIVERSE COMMUNITY



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the story of the [margins.] awards

is as the story of the conference: reclaiming the beauty of what we create without denving the battles we fight to be here

centering our souls in imagination, celebrating the reality of our industriousness

and so were born three funded awards that are ours-that hold our words, our journeys, as our

own: the rishi award | the rasquache award | the alchemy award





VALERIE BOLLING

2022 RISHI AWARD WINNER

An acknowledgment of a literary artist, a seer or sage and culture bearer whose work reminds us that diverse voices are essential to a thriving cultural landscape



the rasquache award

BILLY-RAY BELCOURT **2022 RASQUACHE AWARD WINNER**

An acknowledgement of a literary artist whose way of working honors and celebrates inherent cultural wealth and the ability to sustain our communities with our existing resources

Scan the QR code to learn more about the [margins.] conference.





the alchemy award

HAKEEM FURIOUS **2022 ALCHEMY AWARD WINNER**

An acknowledgement of an organizer or organization whose work in the literary arts is to craft and conjure a more inclusive and equitable world



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Our annual month of festivities celebrating bookstores owned and managed by and for BIPOC, LGBTQIA2S+, Disabled, and Neurodiverse communities.

Throughout the month of October 2021 we hosted a variety of events including **author talks** with many artists including NYT-bestseller and Grammy Award nominee Michelle Zauner, NYT-bestseller Mariame Kaba, and national bestseller R.O. Kwon. We celebrated incredible booksellers with **the annual BIPOC Bookseller Award**, and hosted **Book Ball**, which created first-time reading opportunities for writers from marginalized backgrounds at the iconic Buell Theater in Denver, CO.



With only 3-4% of 10,000 independent bookstores in the U.S. being owned/managed by marginalized communities we have been at work to account for, support, and celebrate all of them. We **more than doubled our map, cataloging over 120 bookstores**, highlighting these stores in our communities all over the U.S. **to reach 3.2 million book lovers**.





Margins Bookstores JOURNAL RELEASED IN 2021!

BIPOC BOOKSELLER AWARD

Duende District & The Word founded the annual BIPOC Bookseller Awards to celebrate and uplift the Black and Brown independent booksellers whose dedication to indie bookstores, and their Black, Indigenous and POC colleagues and communities, have touched and influenced countless lives. The BIPOC Bookseller Award is celebrated during Margins Bookstores Month.

All BIPOC who work in U.S. independent bookstores in any capacity are eligible to be nominated for the three categories: Winners are awarded a plaque and monetary prize.

2021 Innovation Award Winner DARTRICIA ROLLINS



INNOVATION

THIS AWARD IS FOR THE BOOKSELLER WHOSE VISION, WHETHER ENTREPRENEURIAL OR PROGRAMMATIC, HAS SHOWN US WHAT THE FUTURE OF THE INDUSTRY SHOULD BE.

I FADERSHIP





Scan the QR code to learn more about the BIPOC Bookseller Award.

ACTIVISIM

THIS AWARD IS FOR THE BOOKSELLER WHO GOES ABOVE AND BEYOND TO ADVOCATE FOR BLACK AND BROWN BOOKSELLERS AND LITERARY REPRESENTATION, IN THEIR STORES AND COMMUNITIES.

2021 Leadership Award Winner MICHELLE MALONZO

THIS AWARD IS FOR THE BOOKSELLER WHO HAS DEDICATED THEIR CAREER TO SUPPORTING, UPLIFTING, AND LEADING BLACK AND BROWN BOOKSELLERS IN THEIR STORES, COMMUNITIES, REGIONS, AND/OR NATIONALLY, FIGHTING FOR SYSTEMIC CHANGE FOR ALL BIPOC IN THE BOOKSTORE INDUSTRY.



Thank You to Our 2021 Judges Ada Lily, Deidre Dumpson, Arvin Ramgoolam

Community Engagement at The Word







Hosting regular writing and publishing groups and community-meetups.

Serving the community

in-person and virtually

17,000

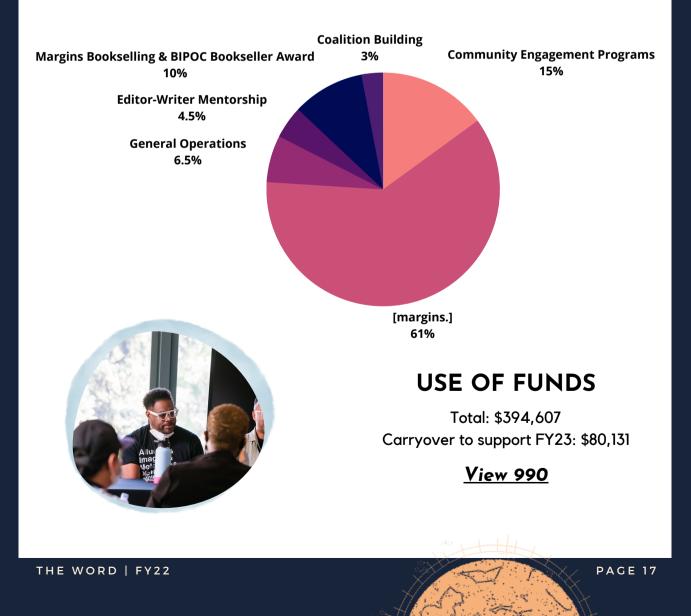
BOOK PEOPLE ANNUALLY ACCESS TOOLS + RESOURCES BUILT BY THE WORD

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THE NUMBERS 2021 - 2022

OUR INCOME

Individual Donations \$53,209 Corporate Sponsorship \$18,938 Grant Funding \$215,236 Earned Income \$4,894 In-kind \$84,961 Other Donations \$12,500 Additional Cash - \$85,000 Total Income \$474,738 HOW WE USED





Staff

Program Coordinator:
Aida Lilly
Program Deputy:
Alyssa Reynoso-Morris
Operations Coordinator:
Blaire Bridges
Chief Operating Officer
Michelle Malonzo

[margins.] Conference Director

• Suzi Q. Smith Executive Director, Founder:

Viniyanka Prasad

Board

- Olivia Abtahi
- Manuel Aragon
- Chris Aguilar-Garcia
- Liza Bevams
- Deidre Dumpson
- Bunmi Ishola





Thank you

TO ALL OF THE PARTNERS WHOSE SUPPORT HELPED UP EXPAND OUR IMPACT AND MISSION IN 2022.

Asian American Writers Workshop Biennial of the Americas Bookshop.org Book Industry Charitable Foundation (BINC) **Bonfils Stanton** Cave Canem Chinook Fund Chronicle Books City & County of Denver Colorado Trust Foundation Community First Foundation Denver Arts & Venues Denver Film **Denver** Foundation Denver Public Library Doubleday Duende District Hachette Helianthus Books Jaipur Literary Festival Latino Community Foundation of Colorado Libro.fm

Lighthouse Writers Workshop Literary Arts Emergency Fund National Endowment for the Arts Nelson Literary PEN America Penguin Random House Poetry Foundation Queer Asterisk Raven Bookstore Reese's Book Club Regis Mile High MFA RESIST Rose Community Foundation Sacred Voices Slam Nuba Torch Literary Townie Books We Need Diverse Books Wilkes University Zoeglossia 27th Letter Books

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There are a many of ways to help us build:

Make a gift now that will lead us into 2023.

Join our Sustaining Circle for monthly donors; it's all about the goodies and doing-good.It's a love-love situation.

Shop our Reading Lists on Bookshop.org. You can buy books to support the storytellers who are published and the ones who are fighting to be.

<u>Become a Joy Ambassador</u>. Joy Ambassadors are authors who have demonstrated a commitment to centering joy and multitudes of experience in their writing and who help spotlight and raise energy for the #MarginsBookselling Month celebrations.

<u>Read and learn more</u> about the values that guide our equity work. This is how we remake publishing and literature.

Get in touch with us.

MAILING ADDRESS

The Word, A Storytelling Sanctuary, Inc. 757 East 20th Avenue Suite 370-335 Denver, Colorado 80205

VISIT US: www.thewordfordiversity.org



Make your gift today!

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Thank you for all your care and support.

-Community Engagement program participant

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